

Integrated Solutions for Girl Scout Councils

Dozens of Girl Scout councils around the country rely on Doubleknot to manage online and on-site reservations, registrations and more.

Property Reservations

Doubleknot's online reservations solution makes booking reservations easier for visitors and managing properties easier for staff. Every campsite and facility can be configured with **different advance booking requirements** and **different rates for weekday and weekend rentals**, and campsites can be set to require a **minimum stay** on weekends. You can even set different pricing and booking requirements for **in-council and out-of-council groups**. The **always-up-to-date availability calendar** ensures that visitors can book the properties and activities that meet their needs 24/7 without worrying that another group has already reserved the facility. **Custom forms** ensure that troops submit all the information the council needs at the time of reservation. **Payment schedules with automatic billing reminders** offer flexibility to your visitors without creating extra work for staff to track upcoming and past due payments, and the **Sales Station Mobile POS app** (included free of charge for Girl Scout councils) lets you update reservations, add merchandise or activities and **collect credit card payments at any location**. **Administrative reports and calendars** keep council and property staff up to date about current and future reservations. And, Doubleknot offers **turnkey services** for our reservations solution—we will set up all of your properties and rental options to your specification as part of the startup package.

Event Registration and Management

Doubleknot's integrated event management features support registration for **any kind of event**, including awards and recognition dinners, family weekends and more. **Custom registration forms** ensure that you collect all the information you need and **prompt registrants to purchase additional items** like T-shirts, patches or sponsorships. Scouts and troops can even use Cookie Dough rewards as full or partial payment! **Eliminate long check-in lines** by issuing and scanning individual or group tickets, and use Sales Station Mobile to **easily accept payments for last-minute walkups, registration changes and donations at any location**.

Camp and Program Registration

Doubleknot provides a complete solution for managing scout camps, with **support for multiple sessions** and a **variety of classes and activities within each session**. Leaders can register their troops, select facilities, choose activities for everyone in the troop and order optional items like badges, hats or T-shirts. **Custom forms** ensure that you have all the information you need for each camper, leader and troop. Councils can accept **online and offline payments**, and define **early registration discounts, late fees** and **payment schedules with automatic billing reminders**. And, with Sales Station Mobile, leaders and parents can **pay by credit card for last-minute changes** without requiring your camp staff to handle cash or checks.

Fundraising

With integrated support for **online fundraising**, you can easily include a **Donate Now** button on every page of your site; **ask for a donation at the beginning of the checkout process** for any online registration; and set up **fundraising campaigns** to support a specific cause. And, with Sales Station Mobile, your council can **accept donations anywhere**.

Reporting and Analytics

Doubleknot makes it easy to **view any kind of registration, reservation and financial data**. We provide **dozens of built-in reports** designed to meet common reporting needs. And, with **our full-featured report writer**, you can customize and save any report. and create new reports based on any information in Doubleknot.

Communications

Doubleknot's integrated tools help manage every aspect of online communications. **Custom purchase confirmations, receipts, billing notifications** and **event reminders** for registrations and reservations are automatically delivered. You can easily **share documents, photo albums** and **online surveys** publicly or only with the groups you choose. With the integrated Communications Center, you can schedule emails, newsletters and appeals, and manage signup for **unlimited mailing lists**. And, you can **schedule and send email to the registrants for any event or reservation**, or **save a custom database query** for targeted messages.

To learn more about Doubleknot's scouting solutions, call us at (408) 971-9120.